



Snuggletime



# BABY CARRIER

100% COTTON



Easily adjustable for the  
perfect fit every time

EASY TO USE • COMFORTABLE • ADJUSTABLE



**AGE 0+**  
WEIGHT UP TO 15kg



## **BABY** CARRIER

The SnuggleRoo Baby Carrier is a soft comfortable carrier that has been designed to recreate the calm sensory experience and tight hug of the womb. All the healthy sensations required for your baby's development are provided on your chest.

SUITABLE FOR MOM AND DAD

# Comfort and Protection

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## Brain Development

The more you move with baby, the more you stimulate baby's brain. The sensations of movement that baby experiences in a baby carrier stimulates the area in the brain that controls balance, co-ordination, muscle tone and promotes both fine and gross motor development.

Carrying baby close to you builds the feelings of trust, love and security between mom and baby which releases chemicals in the brain forming the foundation of baby's emotional intelligence.

## Protects the C-shaped Spine

Chest-to-chest with baby is the most comfortable position for baby and protects the C-shaped curvature of baby's spine. This is especially important when babies fall asleep.



## Correct Position for Hip Development

Chest-to-chest with baby's bum down and knees up in the "M" position is the optimal position to protect the developing ball and socket hip joint as prescribed by the International Hip Dysplasia Institute.



Recommended by the International  
Hip Dysplasia Institute

## Reflux

Babies suffering with reflux, should be carried upright, chest-to-chest for 20 – 30 min after each feed before putting them down to sleep. The upright position helps to ease the pressure on the oesophageal sphincter, reducing the discomfort of heart burn and vomiting/spit ups.

## Colic

Colicky babies struggle with uncomfortable crampy tummies, some can cry for hours. These babies become overstimulated by their discomfort and need more calming and soothing than other babies. The tight hug of a soft baby carrier offers Mom a hands-free solution to comfort and soothe her fussy baby.



**NEWBORN**  
Prem to 1 month



**NURTURE**  
1+ month

Multi wearing positions:



**EXPLORE**  
6+ months



**HIP HOLD**  
9+ months

The only carrier you will ever need

As **soft** as a wrap  
As **adjustable** as a carrier

## EASY TO USE

- Slips on like a shirt



## EASY TO ADJUST

- Simply lift baby to the desired height with one hand, then pull down on the adjustable straps with the other

NO COMPLICATED WRAPPING



## What Moms and Dads say about our unique carrier

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*Having my baby cradled close to me was the **best bonding experience.***

- Candice Shah

*I can wear the Snuggleroo all day without any strain on my back and best of all **my hands are still free.***

- Ashleigh Pierce

*As a dad I found the Snuggleroo's adjustable straps **easy to use** and very comfortable to wear.*

- Dave Knight

Meets European Safety Standards  
**TR5011/206671**

**Customer Care:**



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